



With Spring just a few weeks away, the team at Downtown Hightstown is getting ready to launch the *Beautify Hightstown Initiative*, and now, more than ever, **we need your help**. Beginning in May, the hanging flower baskets that adorn the lamp posts, Fountain at the Point, Memorial Park, and public areas along the Lake Front will be installed, adding beauty to our Downtown during the summer months and beyond.

Running this program is truly a community-wide effort. Aside from the flowers and the baskets, your generous donation allows us to take on the labor-intensive tasks of fertilizing the plants weekly and testing the soil to ensure the plants' longevity and beauty into the fall. Thanks to the generous support from Hightstown Borough, Public Works installs the baskets and maintains the irrigation system. Together, we truly beautify Hightstown.

While any contribution, no matter the amount, would be greatly appreciated, Downtown Hightstown, Inc. is asking business owners, residents, and friends of Hightstown to donate \$75 (the cost of one basket of flowers) to help meet our goal of \$10,000. In addition to the baskets, Downtown Hightstown also uses the funds to decorate the downtown during the holidays. Your generous donation helps us enhance the quintessential look of our Hightstown throughout the entire year.

Your valuable contribution will help us maintain and grow this unique Downtown Hightstown Tradition, which is now entering its 24th year! These flowers brighten the business center of our community, enticing all to take notice of what Hightstown has to offer and to pause and enjoy our businesses, diverse restaurants, picturesque Peddie Lake, and the historic beauty of our Town. With your help, we can ensure the flowers and more, lend to our gem of a town. Thank you in advance for your donation.

Please send your donations today to meet our fundraising goal and ensure the flower baskets and public planting areas are complete before the Memorial Day Parade. Checks can be made payable to **Downtown Hightstown Inc.** and mailed to 388 Morrison Ave, Hightstown, NJ 08520

Business Name: _____

Contact Name: _____

Address: _____

Email Address _____

Number of Baskets: _____ X \$75 Each = \$ _____

If you would like your name or business name listed on a promotional thank you graphic that will be shared on social media, please fill out the form below.

Your name will be listed as follows: _____